

Shaping the future

— OUR IMPACT ON THE INDUSTRY —

Since its inception in 1996, the Roofing Alliance has:

\$14 million	Committed to funding research, education and scholarships to enhance the performance of the industry
\$5.9 million	Allocated to 53 different research, education and technical programs and projects

WORKFORCE AND TRAINING

- Funded **A Study of the U.S. Roofing Industry and its Workforce**, which collected employment and demographic information about the roofing work force, including an understanding of its challenges, trends and emerging issues
- Funded the development of three, three-credit roofing-specific college-level courses by Clemson University. Students completing the courses can earn a formal Roofing Certificate.

TECHNOLOGY/RESEARCH

- Serving as a **partner** in Phase II of the Concrete Moisture Project to determine safe moisture content in concrete roof decks.
- Funded the **development of data** necessary to substantiate compliance of nonadhered roof systems.
- Supported development of the Wall of Wind at Florida International University to more accurately predict **roof system performance** in high-wind conditions
- Funded heat stress conditions and awareness **research** at Florida Gulf Coast University.

Your investment in the Roofing Alliance supports programs that shape the future of our industry.

The Roofing Alliance unites roofing contractors, manufacturers and suppliers and industry professionals. Roofing Alliance members discuss issues affecting the roofing industry and the people who work in it. From these discussions, Roofing Alliance members decide to fund research and programs that advance and shape our industry.

The Roofing Alliance currently represents 185 Roofing Alliance members; each Roofing Alliance firm has an equal vote and voice on all Roofing Alliance matters. Members of the Roofing Alliance meet twice per year. Meetings include presentations by researchers and economists, as well as networking opportunities to build professional and social relationships.

ADVANCING EDUCATION

- Partnering with top **U.S. construction management schools** to incorporate roofing-specific curriculum into undergraduate programs, sponsor an annual student design competition and promote careers in roofing industry management.
- Funding to **support a roofing fellow Ph.D. student** through Arizona State University who will teach and conduct innovative roofing research.
- Distributing **\$65,000 in annual scholarships** through the Melvin Kruger Endowed Scholarship Program. Since its inception, \$1 million in scholarships has been awarded to 139 students.



PHILANTHROPY

- Partnering with **Ronald McDonald House Charities** to provide regular roof system inspections, repairs and replacement for 165 stand-alone Ronald McDonald House locations in the U.S. Roofing Alliance members have donated more than \$1 million worth of labor and materials since 2018.
- Supporting families in the industry who fall victim to tragedy through our **Helping Our Own Program**.
- Sponsoring the Most Valuable Player (MVP) Awards program, which **honors exceptional roofing workers** who demonstrate excellence, dedication, enthusiasm and teamwork.

GET INVOLVED—GIVE BACK!



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